

Team Recruiting - Captain's Guide



Congratulations! You registered a team in the Dragon Boat race. Now, how do you recruit and keep the team assembled until race day? Try following a few simple suggestions.

ways to recruit & keep a team

- ~ Team members can include co-workers, colleagues, friends, spouses, neighbors, clients, church members.
- ~ Initially recruit at least 24 for your team.
- ~ Paddlers always back out near race day - keep a waiting list in advance to prepare.
- ~ Expect turnover. Consider rules for team members - e.g., if one member drops, make them responsible for getting a replacement.
- ~ Try an online team management system. One of the best dragon boat teams in the country uses teamsnap.com, which is free!
- ~ Keep them involved. Share Team Captain Updates and/or event info with team members.
- ~ Use social media to keep team members pumped, promote the race and your fundraising efforts.